

WHITE | BEAR

OKANAGAN VALLEY BC VQA WINES



FACTS SHEET

WHITE | BEAR WINE

A brand developed to support ecosystem conservation.

BC's Great Bear Rainforest is 21 million acres and is the largest coastal temperate rainforest in the world. It is home to grizzly bears, coastal wolves, salmon and the rare white Kermode or "Spirit" Bear, which exists nowhere in the world besides this rainforest. Protecting habitat of this "umbrella" species will protect many other species. A globally significant conservation effort is underway so that this rainforest can thrive for future generations.

15% of our sales will be donated to marine and rainforest conservation in the Great Bear Rainforest.

Wines:

2008 Sauvignon Blanc

Unoaked. Bursting with fruit and a touch of herbaceous zest. Wonderfully dry, crisp and refreshing.

2007 Pinot Blanc

Unoaked. Crisp and refreshing with bright citrus and pineapple notes.

2008 Riesling

Unoaked. Dry, aromatic and refreshing. Lovely lime and peach notes finish with a hint of honeysuckle.

Partners:

WWF-Canada (World Wildlife Fund) www.WWF.ca

Tides Canada - White Bear Fund www.savethegreatbear.org



SUPPORTING ECOSYSTEM CONSERVATION

www.WWF.ca | www.savethegreatbear.org | www.whitebearwines.com

